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Home Appliance *NewsLine*

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Contact: Mary Gillespie
312/984-5822
Craig Schulz
312/984-5825

BEST NOVEMBER FOR MAJOR APPLIANCE SHIPMENTS

NEARLY CLINCHES SECOND-BEST ANNUAL RECORD

CHICAGO -- Over 4.1 million major home appliances were shipped in November, establishing a new record for the month and pulling the year-to-date total within easy reach of a second-best annual record, reports the Association of Home Appliance Manufacturers (AHAM).

November shipments rose 6.7% compared to last year, while year-to-date shipments of 45.4 million units were down 1.7%.

"With just one more month to go, it appears certain that 1988 appliance shipments will exceed expectations and surpass the industry forecast of 47.9 million units," reports AHAM President Robert Holding.

When the year began, the industry expected a 4% shipment decline from 1987's record of nearly 50 million units, but 1988 now appears likely to finish within 2% of the all-time record.

November shipments exceeded 4 million units for the first time ever, as all 12 product categories surpassed their year-ago levels. Several merit special mention.

* New November shipment records were established for refrigerators (536,900 units), automatic washers (508,400 units), disposers (380,700 units), dishwashers (354,900 units) and electric dryers (308,600 units).
* November shipments increased by double-digits or better for room air conditioners (up 103.6%), dehumidifiers (up 43.5%),

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compactors (up 40.4%), built-in gas ranges (up 17.5%) and disposers (up 17.0%).

The leveling off of appliance shipments this year follows a succession of record years from 1984 through 1987 when shipments surpassed 41.1 million, 43.6 million, 47.0 million, and 49.9 million units respectively.

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MAJOR HOME APPLIANCE INDUSTRY SHIPMENTS*, THOUSANDS OF UNITS
November, 1988

	NOVEMBER			CALENDAR YEAR TO DATE		
	1988	1987	% Change	1988	1987	% Change
ALL MAJOR APPLIANCES**	**4,136.3**	**3,877.0**	**6.7%**	**45,368.7**	**48,145.8**	**-1.7%**
COOKING - TOTAL	**1,699.1**	**1,680.1**	**1.1%**	**14,576.0**	**16,315.2**	**-10.7%**
ELECTRIC RANGES - TOTAL	287.0	284.8	0.8%	2,939.8	3,091.1	-4.9%
Free Standing	229.6	224.2	2.4%	2,354.7	2,484.6	-5.2%
Built-In	57.5	60.6	-5.1%	585.2	606.5	-3.5%
GAS RANGES - TOTAL	203.2	187.9	8.1%	1,975.8	1,945.4	1.6%
Free Standing	191.7	178.2	7.6%	1,859.3	1,835.6	1.3%
Built-In	11.4	9.7	17.5%	116.5	109.8	6.1%
MICROWAVE OVENS/RANGES***	1,223.6	1,222.2	0.1%	9,826.5	11,449.7	-14.2%
HOME LAUNDRY - TOTAL	**909.2**	**860.6**	**5.6%**	**9,988.6**	**9,811.4**	**1.8%**
AUTOMATIC WASHERS	508.4	469.5	8.3%	5,750.8	5,544.5	3.7%
DRYERS - TOTAL	400.8	391.1	2.5%	4,237.7	4,266.9	-0.7%
Electric	308.6	302.1	2.2%	3,277.2	3,310.2	-1.0%
Gas	92.3	89.0	3.7%	960.5	956.7	0.4%
KITCHEN CLEAN UP - TOTAL	**757.6**	**677.0**	**11.9%**	**7,700.6**	**8,014.6**	**-3.9%**
DISPOSERS	380.7	325.4	17.0%	3,889.7	4,113.1	-5.4%
DISHWASHERS - TOTAL	354.9	336.0	5.6%	3,589.0	3,700.8	-3.0%
Built-In	326.7	307.3	6.3%	3,358.5	3,462.8	-3.0%
Portable	28.2	28.8	-2.1%	230.5	238.0	-3.2%
COMPACTORS	21.9	15.6	40.4%	221.9	200.8	10.5%
FOOD PRESERVATION - TOTAL	**635.7**	**591.3**	**7.5%**	**8,014.4**	**7,676.6**	**4.4%**
REFRIGERATORS	536.9	498.7	7.7%	6,760.2	6,502.6	4.0%
FREEZERS - TOTAL	98.8	92.7	6.6%	1,254.2	1,174.0	6.8%
Chest	54.0	50.3	7.4%	675.1	642.7	5.0%
Upright	44.8	42.3	5.9%	579.1	531.3	9.0%
HOME COMFORT - TOTAL	**134.7**	**68.0**	**98.1%**	**5,089.0**	**4,328.0**	**17.6%**
ROOM AIR CONDITIONERS	125.8	61.8	103.6%	4,422.4	3,628.1	21.9%
DEHUMIDIFIERS	8.9	6.2	43.5%	666.6	699.8	-4.7%

* Domestic plus export shipments; includes both U.S. produced and imported products.
** Numbers do not add because of overlapping product categories.
*** Includes microwave ovens and combination microwave ovens/ranges.